

RHI ENTERTAINMENT

Presentation to Investors

RHI is a leader in television film content

RHI Entertainment develops, produces, and distributes made-for-TV movies, mini-series and episodic series

- Production
 - Low risk business model
 - Approximately 45 films annually
 - Market leader with approximately 22% domestic market share
- Library
 - Contracted and highly visible cash flows
 - One of the largest of its kind with more than 1,000 titles and approximately 3,500 hours of programming

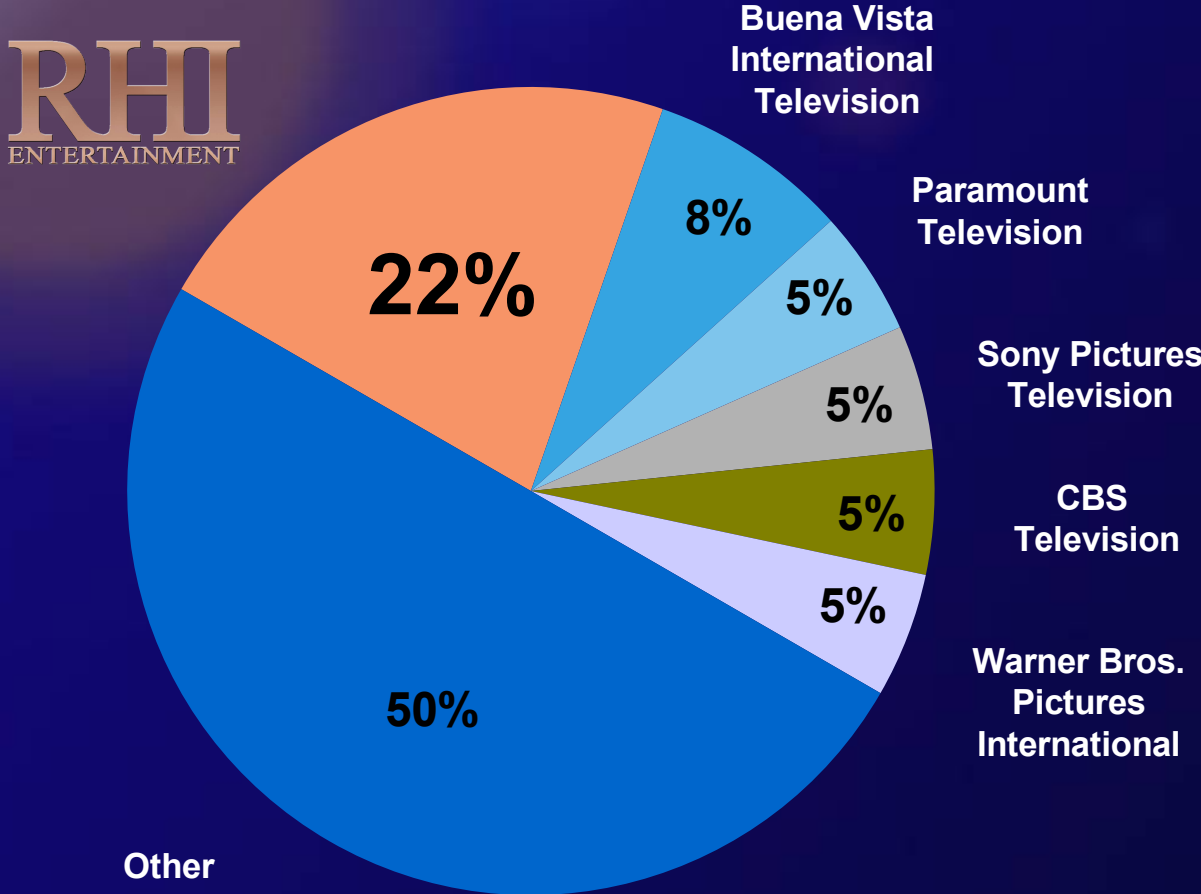


Key investment highlights

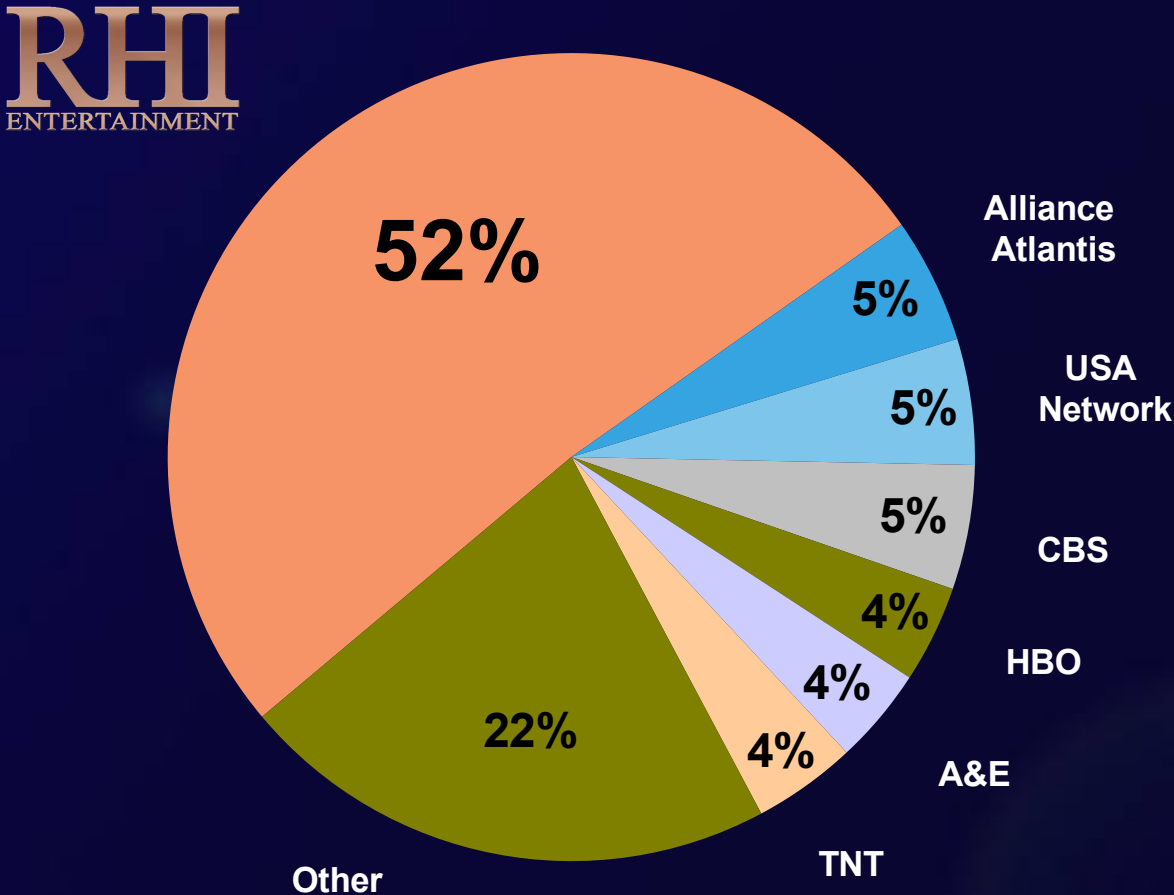
- Clear market leader
- Proven production model
- **Valuable library with contracted cash flows**
- Growing addressable market
- Robust growth opportunity in the short-term
- Highly experienced management team

RHI is the clear market leader ...

**Mini-series and MFT market share
(2000-2005)**



**Mini-series market share
(2000-2005)**



Source: Nielsen Media Research, 2000—2005