

# SYLVAIN LEROUX

## Graphic Artist

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### 2005-2008

**Free lance graphics designer/operator:** Onsite Powerpoint and Keynote roadshow operator (*Publicis, CSeven, Jack Morton, Broadcast International, Scharff Weisberg, Imagination*). Programming Powerpoint and Keynote presentations for ad agencies (*Mediacom, Universal McCann, Wunderman, Y&R, MindShare World; TAG; Avrett Free Ginsberg; Arnell Group, Euro RSCG*) and legal services firm (Magna Legal Services) and investment banks (*Atlas Advisors, Athelera, Info America*). Design corporate identity and letterhead (*Studio Eytan Kaufman; NYC Community Gardens Coalition, Sertso Studio*). Illustration work for ad agency (*Mice icom*). Free-lance CD and Website design (*Mulatta Records, Completelly Nuts Records, Nili Musica*)

### 2004-2005

**Free lance Quark Production operator at Allure Magazine (CondeNast):** handling production of magazine content, formatting text, layout and graphics, coordinating with the Copy and Art departments and print shop

### 2003-2004

**Free lance graphic designer:** Realized Web site for painter *Marie-Denise Douyon* and other clients; Designed CD packages for *Mulatta Records* and other clients; Graphics for Architectural firm *e\_space design*, including logo design and proposal design

### 2000-2003

**In house graphic artist/designer for Violy, Byorum & Partners,** an Investment Bank with a Latin America focus. Responsibilities included creating and formatting Powerpoint presentations, designing ads, brochures, flyers, greeting cards, business cards, logos, maintaining the company Press kit, and updating the company Web site

### 1999-2000

**Free lance graphic artist for Custom Staffing:** Long-term assignment at *Violy, Byorum & Partners*. Responsibilities included formatting Powerpoint presentations, designing ads, brochures, flyers, greeting cards, business cards, and logos

### 1994-1998

**Free lance graphic designer:** Created promotional materials for artists and musical events

### 1993

**Free lance graphic designer:** Designed illustrations for a public relations guide for *General Motors Canada*

### 1982-1992

**Free lance graphic designer:** Created promotional materials for artists and musical events

### 1981

**Cartoonist:** Published cartoon series in *Liaison St-Louis* a newspaper in Montreal

### 1979-1980

**Graphics Coordinator for the Creative Music Studio.** Duties included designing weekly flyers for concert series, catalogs of courses, ads for magazines, layout for newsletter and photographically documenting classes, events and performances, developing and printing in the dark room

### Education

Courses in Adobe Photoshop and Macromedia Flash at *Noble Desktop Publishing Creative Music Studio*, 1978-80. Courses in flute, saxophone, composition, improvisation, World Music, Jazz *University of Montreal*. 1977. Courses in Music History, Acoustics, Musical Analysis and Ear Training *Ecole de Musique Vincent d'Indy*, Montreal. 1972-1975. College level courses in Classical flute, history, harmony, etc. Achieved "High Distinction"  
Ecole Secondaire Paul-Gerin Lajoie, 1972. High School Diploma

### Applications Mastered

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, QuarkXPress, Flash, Dreamweaver, Microsoft Powerpoint, Keynote, Mac and Windows

### Special Talent

Cartooning